1. The following conclusions can be drawn about the crowdfunding campaigns:
   * Theatre, film & video and music categories have the highest successful rates per category. The most successful categories also have the highest failure rates per category.
   * Campaigns held in June, July and January have the highest successful rates. January, May, and August have the highest failure rate.
   * Plays is highest successful rate and highest failure rate per sub-category.
2. The data set doesn’t give a clear time length of how long the successful campaigns lasted.
3. We could create a chart to compare average donation compared to the outcomes of the campaigns.

Statistical analysis:

Due to the high variance in number of backer counts, there is a high variably in numbers of successful and unsuccessful campaigns. The reported data is very spread out from it mean and other data points hence indicating problems in the data set.